

## COOROY CHAMBER OF COMMERCE INC MEMBERSHIP



The Cooroy Chamber of Commerce is actively involved in many aspects of Cooroy and is focussed on achieving positive outcomes for business and the community in general. The Cooroy Chamber of Commerce:

- operates the Cooroy Website - [www.cooroy.com.au](http://www.cooroy.com.au) which provides a vast range of information to businesses, residents and visitors alike including a local business directory which encourages spending locally. Members receive a free business listing! This site is getting an average of approximately 11,000 visits per month with an average of over 5,500 unique users. and it is a great way to promote your business!
- operates the Cooroy Facebook Page - [www.facebook.com/Cooroy](http://www.facebook.com/Cooroy) which has an average reach of over 1,800 people per day and has over 3,000 page likes and promotes it's members for free!
- operates the Cooroy App - your one stop mobile application - free to download to everyone which has been, downloaded to over 2,200 mobile devices and an average of 4,000 page views per month - platinum members get a full listing in the directory!
- produces the Kurui: Your Guide to Cooroy brochure which is distributed throughout Noosa, Gympie and the Sunshine Coast
- hosts the annual Christmas in Cooroy event which promotes the town & local businesses & provides a way for businesses to celebrate with their local community.
- will host the annual Australian Body Art Carnivale for the first time in 2017 (previously held in Eumundi) which attracts artists and spectators from across Australia.
- has strong relationships with all levels of government, is a member of CCIQ Queensland and has representatives on other relevant committees.
- works closely with and supports local community groups.
- hosts networking nights, dinner meetings with guest speakers and community meetings on topics relevant to the businesses and residents of Cooroy.
- hosts the annual Dinner with the Mayor event with the Mayor of the Noosa Council.
- produces a bi-weekly email newsletter for members with relevant local information.
- provides an opportunity to mix with like-minded business people, raise issues and concerns and provide a united and co-ordinated business voice for Cooroy



**Keep up to Date on What's Happening in Cooroy, Promote Your Business, Gain Valuable Business Contacts and Meet Socially - Join the Chamber of Commerce from only \$132 inc GST per year!**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

Membership Level (refer information on reverse page):

- Platinum Membership** (\$297 inc GST)
- Premium Membership** (\$258.50 inc GST)
- Standard Membership** (\$132 inc GST)

**Pay by** cheque to Cooroy Chamber of Commerce; direct to our bank account with your business name as the reference - BSB: 633108 Account No: 119789469; or via credit card:

Card Holder Name: \_\_\_\_\_ Card No. \_\_\_\_\_ CVV No. \_\_\_\_\_

Card Type: Visa / Mastercard Expiry Date: \_\_\_\_ / \_\_\_\_ Signature: \_\_\_\_\_

**Return:** Post this form (and cheque if applicable) to Cooroy Chamber of Commerce, PO Box 13, Cooroy Qld 4563 or fax to 07 5442 5688 or email to [advertising@cooroy.com.au](mailto:advertising@cooroy.com.au).



## MEMBERSHIP STRUCTURE

<b>Platinum Membership</b> \$297 inc GST/year	<b>Premium Membership</b> \$258.50 inc GST /year	<b>Standard Membership</b> \$132 inc GST /year
<ul style="list-style-type: none"> <li>• Cooroy Chamber of Commerce Membership</li> <li>• Discounts to Chamber functions and events</li> <li>• Standard Directory Listing in Kurui: Your Guide to Cooroy</li> <li>• Opportunity to promote specials up to 5 times p/a via our Facebook page</li> <li>• Featured Directory Listing on <a href="http://www.cooroy.com.au">www.cooroy.com.au</a> <ul style="list-style-type: none"> <li>○ Featured at top of listings in your category</li> <li>○ Either a full page of information and photos or your entire website embedded into the Directory</li> <li>○ List events in calendar</li> </ul> </li> <li>• Listing on the Cooroy App <ul style="list-style-type: none"> <li>○ Directory listing</li> <li>○ Promote specials on specials tab</li> </ul> </li> <li>• List events on What's On tab</li> </ul>	<ul style="list-style-type: none"> <li>• Cooroy Chamber of Commerce Membership</li> <li>• Discounts to Chamber functions and events</li> <li>• Standard Directory Listing in Kurui: Your Guide to Cooroy</li> <li>• Opportunity to promote specials up to 5 times p/a via our Facebook page</li> <li>• Featured Directory Listing on <a href="http://www.cooroy.com.au">www.cooroy.com.au</a> <ul style="list-style-type: none"> <li>○ Featured at top of listings in your category</li> <li>○ Either a full page of information and photos or your entire website embedded into the Directory</li> <li>○ List events in calendar</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Cooroy Chamber of Commerce Membership</li> <li>• Discounts to Chamber functions and events</li> <li>• Standard Directory Listing in Kurui: Your Guide to Cooroy</li> <li>• Opportunity to promote specials up to 3 times p/a via our Facebook page</li> <li>• Standard Directory Listing on <a href="http://www.cooroy.com.au">www.cooroy.com.au</a> with business name, address, phone and email <ul style="list-style-type: none"> <li>○</li> </ul> </li> </ul>

As well as membership fees we have some optional extras available to upgrade your listings on our various promotional mechanisms.

<b>Membership Upgrades and Ad On's</b>		
Kurui Display Advertisement – half, full or quarter page - available for all levels of membership – ask about pricing!	Display advertisement on front page of <a href="http://www.cooroy.com.au">www.cooroy.com.au</a> for \$330 inc GST / year – available for Premium and Platinum memberships only	Listing in Cooroy App in 2 <sup>nd</sup> category for \$99 inc GST /year – only available for Platinum memberships
Advertisement in weekly newsletter - \$109 inc GST /month - available for all levels of membership	Special Offer Coupons in RV Stopover Packs - \$20 inc GST per 200. available for all levels of membership	

**Need more info?** Contact Cooroy Chamber of Commerce on [advertising@cooroy.com.au](mailto:advertising@cooroy.com.au)